



“WE NEED EACHOTHER’S SUPPORT TO MAKE OUR VOICE AND ACTIONS STRONGER AND MORE PRESENT IN EUROPE”

From The President

• EURALVA’s President Pepe Guerra confirms support to University of Roehampton’s HERA Project.

The proposed research is particularly important with the increase in cross-border flows of television and other types of content. It raises important questions for policy makers about the conflicting aims of Europe-wide policies and the desire to maintain cultural difference and diversity. It also raises issues about the nature of the content produced as well as possibilities for and problems with both local adaptations and co-productions. The change to engage with a wide range of organizations as part of this project is an exciting one, and we expect the research to lead to new insights into how televisual output is adapted in a fast-changing media landscape.

If successful EURALVA is committed to supporting and participating in the research activities by providing access to our networks and relevant contacts as well as our experience and knowledge of the evolving audiovisual landscape from a European consumer perspective. EURALVA enthusiastically supports this application and we are sure it will be successful.

To know more about the Project visit www.heraproject.com

• EURALVA supports the new creation of an Euroregional Audiovisual Observatory.

This new audiovisual body would be the result of the cooperation between the Spanish Association ATELEUS and the TSF NETWORK placed in the south of France and the Basque Country.

To know more about this transnational programme visit www.tsfnetwork.eu

Also, to know more about ATELEUS visit:



Contact
Montse Bros:
secretary@euralva.org
www.euralva.org

NUMBER

00

[See the Previous >>](#)

NEWSLETTER
January - June
2012

euralva



Latest actions

• Next Euralva Meeting.

2012 EURALVA’s Annual Conference will be held in Rome next 19th and 20th of October. The meeting will be organized by our Italian Member, [MOIGE](#). To get more info please contact [Rosa De Mito](#). To know more about previous Annual Conferences and events visit: www.euralva.org/pages/activities.shtml



• Vincent Porter’s attendance to the conference organized by the consortium "Transforming Audiences, Transforming Societies".

Vincent Porter gave a paper on the topic of "[Strengthening the Audiences' Voice in media Provision and Media Regulation](#)". Coordinated by Professor Hasebrink of the Hans-Bredow Institut, this COST Action aims to "coordinate research efforts into the key transformations of European audiences within a changing media and communication environment, identifying their complex interrelationships with the social, cultural and political areas of European societies".

• iCmedia’s Bid For DAPHNE III.

The Daphne III Project is about violence on media and minors protection, particularly violence linked to new technology and social networking tools. This would include targeted educational and media literacy programmes and activities designed to increase children, young people and/or women's understanding of the potentially negative impacts of new technologies and to educate them on risks and solutions with the aim to ensure their well being and safety. The iCmedia’s Bid is partnered with [MOIGE](#) (Italy), [INSOC](#) (Romania), [NSPCC](#) (UK) and from Spain: [Forum of Violence](#), [OCTA](#), [Atenea Foundation](#), [Kids&Com](#) and [CONCAPA](#).





Our Expert's View

Vincent Porter's Latest Conference

Porter attended the meeting of the Advisory Committee of the European Audiovisual Observatory in Strasbourg, where, he was invited to represent EURALVA.

Porter gave some notes towards "Parent-oriented Policy for Europe's Video-On-Demand Services". The main points of the conference are summarized here:

- 1 Matricide in Nottingham
- 2 Parental Behaviour and Concerns (GB & DE)
- 3 Freedom of Expression and AV Paternalism
- 4 On-demand audiovisual services and the Contradictions of EU Policy
- 5 Proposals for Neo-paternalism
- 6 Long-term Challenges of the Retail Marketplace
- 7 Proposals for the European Audiovisual Observatory

If you want to download the whole presentation click here:



Read the full article

New friends

A Mexican Association interested in joining as an Associate Member

Last May a Mexican Association "A Favor De Lo Mejor" visited iCmedia's headquarters in Madrid and showed a big interest in the chance of joining EURALVA as a future Associate Member.



If you want to know more about this Mexican new friend visit www.afavordelomejor.org



From The Members



• A Year of zapping 2011-2012.

Moige presented its new 2012 Italian TV guide, "A year of zapping 2011-2012".

This is the fifth edition of this critical TV guide that reviews Italian TV programs broadcasted in 2011 and 2012. This confirms Moige's Media Observatory ability to monitor TV programming and to offer householders valuable media education tools.

The content analysis of the chosen programs reflects new patterns on TV consumption and use. If you want to learn more about this project click: <http://www.moige.it/un-anno-di-zapping-2011-2012-7273981>

• Point 2.

Body text...

• Point 3.

Body text...

Members

